Pixomondo and Seneca to provide state-of-the-art training in virtual production

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A new partnership will deliver world-class training to prepare creative professionals for careers in the fast-growing field of virtual production.

Pixomondo (PXO), an award-winning virtual production and visual effects studio, and Seneca Polytechnic, a Canadian leader in creative arts education, have partnered to offer a specially-designed training program starting this fall.

Developed by PXO's Virtual Production Academy, the 12-week program in Virtual Production: Virtual Art Department Content Creation will be taught by leading industry professionals using PXO's proprietary techniques.

The program is designed for professionals and graduates of programs in visual effects, 3D modelling, game animation and similar specialties. It will be delivered online – giving students the flexibility to take part from their homes.

Graduates of the program will receive a microcredential completion badge from Seneca and have direct access to employment opportunities at PXO.

This partnership is the first announced by the Seneca Film Institute, a new initiative that builds on Seneca's expertise in storytelling forms and technologies to create one of the most comprehensive film training centres in Canada.

Quotes

"By combining PXO's cutting-edge technology with Seneca's outstanding academic reputation, we're set to prepare the next generation of filmmakers to push the boundaries of visual storytelling. We're so excited about the new standard of excellence this represents in virtual production education. As a long-time professor at Seneca, I couldn't think of a better way to kick off Virtual Production Academy globally. I can't wait to see the amazing work that will come out of this program!"

- Mahmoud Rahnama, Chief Innovation Officer, Pixomondo

"We are delighted to announce PXO as the first industry partner of the Seneca Film Institute.

Together, we will deliver the most cutting-edge training in virtual production, teaching students the skills that will set them up for successful careers in this exciting field."

- Mark Jones, Director, Seneca Film Institute

"This partnership brings together two respected authorities in education for creative industries. With access to the combined benefits of Seneca's track record of academic success and PXO's unparalleled technology, graduates of our new program will be capable of working on any virtual production stage in the world."

- Kurt Muller, Dean, Faculty of Communication, Art & Design

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