Highlights from the winter 2024 Seneca Student Leadership Conference

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The winter 2024 Seneca Student Leadership Conference took place on Wednesday, Feb. 28, drawing over 60 participants.

The event featured keynote speaker Adam Rodricks, a social media influencer and digital marketing expert. Attendees explored the concepts of leadership and methods to harness their own leadership potential. Karthika Santhosh, a Business Analytics graduate certificate program student, states, "The conference provided a unique platform to learn from experienced leaders, engage in thought-provoking discussions and network with peers from diverse backgrounds."

Over the years, the Leadership Conference has served as a cornerstone for bringing together students, fostering connections, and promoting a sense of belonging within our Seneca community.

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