

School of Fashion research project seeking volunteers

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If you're the sort of person who is always looking for opportunities to update your wardrobe, then the team behind a new Seneca Polytechnic research project wants you.

The [School of Fashion](#) is seeking volunteers who will be given a budget to purchase a new clothing item for their personal wardrobe, and then will be asked to document how the garment feels, its condition and other basic information.

Some volunteers will be placed in groups with others who share similar tastes in apparel and asked to rotate items among each other, while others will participate as individuals.

Interested? Get started by sharing your style preferences in the research team's [online survey](#), which may take about 25 minutes to complete.

For more information, contact lead researcher [Sabine Weber](#), Professor, School of Fashion.

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