

Genesis

Version 8

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Program Description: The entry point and first stage of HELIX's Incubator is the Genesis program. Genesis is a series of six free, 90-minute interactive workshops designed to provide a solid foundation for aspiring entrepreneurs and intrapreneurs. Through a blend of expert-led sessions and hands-on labs, you will learn to ideate, validate business ideas, develop customer personas, create a business model canvas, assess market demand and craft a compelling pitch.

Each Genesis workshop is supported by two one-hour learning labs offering personalized guidance from a HELIX coach to support your entrepreneurial or intrapreneurial journey.

Frequency: 3 times a year

Next Intake: Every Wednesday starting February 18, 2026 and ending March 25, 2025

Session Time: 6:00 PM to 7:30 PM EST

Delivery Method: Virtual

How to apply for Genesis - Summer Intake: Please register [using this form](#).

Have questions? Join an overview session to learn more about this opportunity:

Wednesday, February 11, 2025 from 6 p.m. to 7:30 p.m.

[Register for the overview HERE!](#)