

SQAC at the Seneca Service Fair

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At the start of the winter 2025 semester, the Student Quality Assurance Council (SQAC) participated in the Seneca Service Fair - a vibrant event where various groups and services at Seneca Polytechnic came together to introduce themselves to new and returning students. This fair provided a valuable opportunity for the SQAC to connect with the student body, raise awareness about our role, and collect meaningful feedback on academic quality at Seneca.

Our booth featured a TV display showcasing our website and video, giving students an inside look at SQAC's mission and initiatives. We also set up a table with chocolates and interactive engagement boards where students could respond to two key questions: "What are your hopes and goals for the semester?" and "What are the features of a high-quality course?" Using sticky notes, students shared their thoughts, aspirations, and expectations, helping us gain deeper insights into their needs.

What We Learned

The responses we gathered were both insightful and inspiring. Many students expressed a strong desire to excel academically, improve time management, and build valuable connections. Other students emphasized the importance of interactive teaching, clear communication, and engaging course materials in ensuring a high-quality learning experience. By analyzing the most common responses, we identified key areas where students seek support and improvement, reinforcing the significance of SQAC's role in advocating for academic excellence.

Connecting Students with Resources

Beyond gathering feedback, one of the most rewarding aspects of the fair was guiding students to the many resources available to them at Seneca. Whether it was connecting aspiring entrepreneurs with Seneca HELIX, directing students seeking work-integrated learning and career support to Seneca Works, informing students about Teaching & Learning Centre initiatives that enhance faculty training or assisting them with administrative concerns through The Service Hub, the SQAC played an active role in ensuring students knew where to turn for help and opportunities.

Looking Ahead

This event reinforced the importance of student engagement in shaping academic quality. Moving forward, we will use the feedback collected to inform our initiatives and work collaboratively with faculty and administration to address student needs. Additionally, the email addresses we collected will allow us to maintain ongoing communication with students, ensuring their voices continue to be heard.

Participating in the Seneca Service Fair was a fulfilling experience, and we look forward to more opportunities to interact with the student body.

If you missed us at the fair but want to share your thoughts or stay updated, reach out to us at SQAC@senecapolytechnic.ca. Your input helps us make Seneca an even better place to learn and grow!