

Design I

Version 3

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Competence in design skills is fundamental to the field of visual communication. In this course students will engage the design process to consider the conceptual, aesthetic, and formal qualities of visual graphic and typographic representation. This lab-based subject will focus on resolving approaches to composition. Digital tools will support concept development and implementation of design solutions.

College Course (Ministry Code)	ADF142 SDC (AFJ4T)
Start/End Dates	September 30, 2025 to December 16, 2025
Class Day/Time	Tuesday from 3:20 p.m. to 6:00 p.m.
Location/delivery	Seneca@York Campus in-person
School Board Partnerships	DPCDSB, PDSB, TCDSB, TDSB, YCDSB, YRDSB
Specialist High Skills Major (SHSM) Sectors	Arts and Culture, Information and Communication Technology
Course Outline	Design I
Pathways to the full-time Seneca programs	Art & Design Foundations