Introduction to Business Administration

Version 1

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This course is designed to provide students with an introduction to the Canadian business environment, business issues and functions, and the major forces at work in the global economy. It provides students with a perspective of business firms as integrated organizations composed of a number of specialized functions.

| College Course (Ministry Code) | BAM101 NDC (BBF4T) |
|---------------------------------------------|------------------------------------------------------------------------------|
| Start/End Dates | February 25, 2026 to June 3, 2026 |
| Class Day/Time | Wednesday from 3:20 p.m. to 6:00 p.m. |
| Location/delivery | Newnham Campus in-person |
| School Board Partnerships | DPCDSB, PDSB, TCDSB, TDSB, YCDSB, YRDSB |
| Specialist High Skills Major (SHSM) Sectors | Business |
| Course Outline | Introduction to Business |
| Pathways to the full-time Seneca programs | This course is a pathway to numerous full- time Seneca Business programs. |