

Introduction to Business Administration

Version 1

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This course is designed to provide students with an introduction to the Canadian business environment, business issues and functions, and the major forces at work in the global economy. It provides students with a perspective of business firms as integrated organizations composed of a number of specialized functions.

College Course (Ministry Code)	BAM101 NDC (BBF4T)
Start/End Dates	February 25, 2026 to June 3, 2026
Class Day/Time	Wednesday from 3:20 p.m. to 6:00 p.m.
Location/delivery	Newnham Campus in-person
School Board Partnerships	DPCDSB, PDSB, TCDSB, TDSB, YCDSB, YRDSB
Specialist High Skills Major (SHSM) Sectors	Business
Course Outline	Introduction to Business
Pathways to the full-time Seneca programs	This course is a pathway to numerous full-time Seneca Business programs.