

Media & Popular Culture

Version 2

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This course provides students with an in-depth look at popular culture and the media. What fads and trends are sweeping the world today and what communication mediums are being used to distribute them? We will examine the differences between television, film, video, print and radio, and look at the different fads and trends connected with each. We will also discuss recent trends in fashion, technology and leisure activities.

College Course (Ministry Code)	CUL502 NDC (TQM4T)
Start/End Dates	February 24, 2026 to June 2, 2026
Class Day/Time	Tuesday from 3:20 p.m. to 6:00 p.m.
Location/delivery	Newnham Campus in-person
School Board Partnerships	DPCDSB, PDSB, TCDSB, TDSB, YCDSB, YRDSB
Specialist High Skills Major (SHSM) Sectors	N/A
Course Outline	Media & Popular Culture
Pathways to the full-time Seneca programs	This course can be applied to any diploma or certificate program at Seneca as one of the required General Education Courses .