

Marta Tryshak

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Marta Tryshak, Professor MKM915

After being named one of *Marketing Magazine's Top 30 Under 30*, Marta Tryshak went on to receive a Notable Award for Best Personal Brand, ICSC Maple Leaf Gold Award for Marketing Excellence and Global Maxi Award. In 2019, Marta joined the faculty of Seneca College as a Digital Marketing Professor.

Since launching *WithLoveGabrielle.com* in 2008, which has become one of Canada's first and most reputable women's lifestyle blogs, Marta has established herself as a pioneering digital influencer with one of the most trusted followings in the country. Recognized for her achievements in digital landscape and effective campaign execution, she is a leading mind in branded content and digital strategy, with speaking engagements at conferences nationwide.

Marta completed post-graduate Digital Marketing program from the University of Toronto, where she had previously graduated from the Architecture and Art History specialist program.

Marta also appears weekly on E! Channel's *Celebrity Style Story*, as a fashion contributor, and a special correspondent on *eTalk*.

In her pursuit of professional excellence, and with the support of an angel investor, Marta launched a social media agency, *TryMus Group* in 2016. As a passionate entrepreneur, she volunteers as a mentor with Enterprise Toronto and Starter Company – the same government-funded programs that contributed to her own success

To learn more about Marta's experience, check out her [LinkedIn](#) page.

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