

# Coil

Version 6

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## Collaborative Online International Learning (COIL)

### WHAT IS COIL?

COIL (Collaborative Online International Learning) connects students and professors in different countries for collaborative projects and discussions.

Seneca's Global Business Development students collaborated with Florida International University's Marketing students. Throughout GBD's Integrated Project course, students connected with Florida through Zoom. Topics of discussion included sharing cultures, traditions, recipes, and much more. Students worked together on group assignments regarding hospitality and tourism topics.

At the end of the course, students will receive a certificate that states that have successfully completed the COIL project between Canada and the USA.

### BENEFITS & LEARNING OPPORTUNITIES FROM COIL

- Interact, engage and collaborate with new peers
- Learn new perspectives and communication styles
- Gain insight into cultural differences
- Develop teamwork skills & networking skills
- Acquire project planning skills
- Learn hospitality & tourism from a different perspective
- Develop global netiquette skills





Global Learning for Global Citizenship  
**COLLABORATIVE**  
ONLINE INTERNATIONAL LEARNING

This is to certify that

**Jamie Moore**

has successfully completed a  
C.O.I.L. project between Canada and the U.S.A.:

*Addressing Evolving Global Market Needs in the  
Hospitality and Tourism Industry*

Presented this 18<sup>th</sup> Day of November 2020 by:

Wendy Guess, Ph.D.  
Marketing and Logistics



Athena Hurezeanu, M.Ed.  
Global Hospitality Graduate Program



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