

Learn More About Us

Version 10

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THE GBD, GOM, AND GSL PROGRAMS ALL START AT THE BEGINNING OF SEPTEMBER, JANUARY, AND MAY.



When you graduate, these are the types of **career options** you can explore: *Tourism Destination Manager, Corporate Travel Buyer, Banquet Manager, Manager of Customer Loyalty and Retention and Travel and Tourism Manager.*

Students at Seneca currently have the opportunity to **study abroad**. The School of Hospitality and Tourism continually strives to expand its international reach by affiliating with international educational institutions promoting student and faculty exchange programs, traveling seminars, and other international exchanges.

Fieldwork is an integral element of the GSL program that provides you with an opportunity to provide a real client a business recommendation for their business in the hospitality industry.

ADMISSION REQUIREMENTS

- Ontario university or college degree or college diploma or equivalent
- Applicants with an equivalent combination of partial postsecondary and/or three to five years related work experience may be considered for admission. A relevant resumé and references must be provided.
- **English proficiency** for graduate certificates
 - Canadian citizens and permanent residents may satisfy the English requirements for this program through successful **Seneca pre-admission**

testing.

- If you don't meet these requirements, click [this link](#).
- If you are a mature applicant, click [this link](#) for more information on admission requirements.
- *Canadian citizens or permanent residents educated outside of Canada must provide a World Education Services (WES) or ICAS Canada credential evaluation.*

SOME COURSES YOU MAY TAKE

- Service Marketing
- Data Analytics and Finance
- Digital Marketing
- Yield and Revenue Management
- Strategic Management of Customer Relationships
- Competitive Global Business Strategies
- New Venture Creation and Innovation

