

# Highlights from our 21st Annual Career Expo

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"If you want to be successful, focus the first five years of your professional life on learning experiences and opportunities" says President of Choice Hotels Canada, Brian Leon.

## Operations Post-COVID?

- Onboarding will be online
- Utilizing of software such as Docuboard and Onboarder
- The industry will come back strong after getting the most hit by COVID; there will be a lot of demand as people miss travelling

## Future Trends of Operations

- Curb-side checkin will be more attractive to customers as everything will be done online in advance
- As a result, they will only have to arrive 15 minutes prior and the transactions will be quicker, to the customers' delight
- Less indoor traffic

## Tips for Resume Building

- Become a generalist! Learn as much as possible; the more you know, the better. It will be hard for them to fire you if you have more than one skills that is required
- Network! Network! Network!

## Enhanced Valuable Qualities

- Flexibility; ability to pivot from in person to virtual
- Adequate commitment
- Can-do attitude
- Ability to add value beyond what is required

## Changes Due to COVID

- All operations are changed to virtual platforms and there are more platforms on the way
- Large gatherings moved to small gatherings or one-on-one sessions
- Enhanced time management since there is no need to commute
- More online courses offered

## Expectations for Zoom interview

- Utilizing great preparation; research before interview and prepare your answers for common interview questions
- You're in control of the situation
- Do the interview wherever you're comfortable
- Employer sees more authentic version of you
- More chances to connect your experiences to job description
- Do not dress down. It is still a job interview, so dress to impress (and don't wear PJ pants!)

## Tips to make your resume stand out

- Proofread! Even the small mistakes will make a difference.
- Make it easy to read and use a template
- Tailor it so it targets that specific company, job, and industry
- Cover letters should be targeted and customized
- Follow-up is always great, but only once after the interview
- Thank you email is nice touch



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