

# Researching Employers

Version 3

Published 7/16/2021 by [Gerald Encabo](#) Last updated 7/16/2021 5:59 PM by [Gerald Encabo](#)

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Since most jobs are not advertised, doing research to identify companies, contacts and potential employment opportunities allows you to be proactive in your job search. A listing of web and print based company directories is available through [Seneca Libraries](#). Once you have compiled a list of contacts, you may wish to begin [cold calling](#), [networking](#) and conducting [Information Interviews](#) .