

Michelle Herbert

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Michelle Herbert is a Seneca HELIX entrepreneur and beauty influencer. The Business Administration graduate has launched a Black-led online venture called Michelle's Skin Shines. Through this business, customers can purchase skin care products and accessories, as well as access Ms. Herbert's skin care vlogs. Ms. Herbert says that she has been inspired by the beauty and style of actor and musician Grace Jones and various other Black entertainers to establish a successful online skincare business that exemplifies the beauty of melanin skin tones. Check out her work: <https://skinshines.ca/>

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