

Testimonials

Version 4

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"The Ontario Colleges marketing competition has been one of the most exciting events of my post-secondary career, possibly even my life. Participating in the quiz bowl, standing up on that stage, with the most talented marketing students in the province cheering me on from the audience will always stand as one of my proudest accomplishments. During the awards ceremony dinner gala the following night, it filled me with joy to see my friends going up to receive their awards, then to win #1 overall ranked school.

To anyone on the fence about whether or not to participate in OCMC, I would wholeheartedly recommend participating, regardless of the event you decide to compete in."

Benjamin Madjanovich - OCMC 2018

"Being a part of the winning team at the Ontario Colleges' Marketing Competition was indeed a memorable experience for me. Since the first day of strategizing and learning marketing concepts while being coached by Professor Domenic, my team and I not only prepared for the Quiz Bowl but had our share of fun while learning. The OCMC for this year was an experience to cherish and remember forever."

Humaira Mujeeb

"The OCMC experience was a wonderful learning and networking opportunity, from all the coaching sessions to the real presentation. Each and every step was had a lesson that I shall apply in real life. I highly recommend every Business student to participate in the competition, if not for the experience, then for the fun."

Taha Dharamsi - OCMC 2018

"OCMC has been a wonderful experience from beginning to end. Right from the start, I

realized the commitment and passion all the coaches put into this competition. Sonny Carmona and I (both International Students) proudly represented the Seneca College Direct Marketing team and ended up placing first in our category. 8 months of training clearly paid off, yet somehow, it feels unreal. I deeply thank everyone who in some way or another contributed to the process until the day of the competition. The truth is that everything fell into the right place, at the right time. Without fear of exaggeration, it was perfect."

Laura Guerrero - OCMC 2018

"I have participated in OCMC 2018 that was held on November 16. It was one of the most incredible experiences in my life and it motivated me to never give up and study more. On the date of the competition the energy was high. It was so stressful, but at the same time it was interesting and exciting to show what we had prepared."

Elizaveta Bulochnikova - OCMC 2018

"OCMC was an experience that I most definitely won't forget. I now have skills that I wouldn't have gained if not for OCMC. Some of these skills include presenting confidently, interacting, strategically coming up with an idea that you believe to be the best. I met some great people at the event and made friends that could teach me a lot in the future. My coach, Jared Breski gave his time, patience, and insight that I am most thankful for."

Hafsa Abbas - OCMC 2018

"The experience I had in this year's Ontario Colleges' Marketing Competition as part of the Seneca team is nothing short of extraordinary. It was an honour to represent the school in a prestigious competition and witness my fellow Seneca brothers and sisters excel in their categories. OCMC made such a dramatic impact to my experience as a Seneca Business Marketing student. I thank the college for giving me this opportunity that enriched my learning and helped me grow. The lessons I learned during the preparation for this event will never be forgotten the bonds I made with my fellow Seneca students and the faculty members are memories I will never forget. I am greatly inspired by everyone I met in OCMC, and it is something that I recommend to future Seneca Marketing students to join."

Denniza Garo - OCMC 2018

"It was an experience that I will definitely never forget and will always remember as one of my fondest Seneca memories. My two coaches, Kathryn and Bhupesh, dedicated so much time and effort to really help my partner and I succeed. Never have I seen so much dedication from professors to not only prepare us for a competition but to help both my partner and I grow individually. Winning 3rd in my category and with Seneca College placing 1st overall in the province, it was honestly the cherry on top and the best way to end this journey. Overall, this journey has helped me become confident with myself. It has taught me so much that I know I can bring with me when I get into the industry. I have nothing but such a positive outlook on my OCMC experience and I wouldn't have traded it for anything. I will forever bring this memory with me as one of my favourite and inspiring post-secondary experiences."

Raymond Acebo - OCMC 2018

"I participated in OCMC as a member of Quiz Bowl Team. I am happy that I am taking a nice experience from my journey at Seneca College and that this event will be on my resume for years to come. I would recommend all Seneca Marketing students to participate in OCMC once in their program because this experience is like none other."

Sehajdeep Luthra - OCMC 2018

"Being able to partake in such a professional event has really given me industry experience through practicing various case scenarios during coaching and in-class sessions. I have learned how to think quickly and present well. I highly recommend students to join OCMC if they want to step out of their comfort zone and take their potential to new levels."

Sandy Liu - OCMC 2018

"The course for OCMC preparation, sessions with my coaches and the competition itself, helped me to overcome my stage fright, enhanced my presentation skills and advanced problem-solving. I feel confident and prepared for any challenges waiting for me on my career path. I will never forget OCMC experience."

Daryna Ostapenko

"Words can not describe the emotions and feelings that come from watching months of hard work, late nights and countless presentations turn in to coming first place in a competition. I can honestly say that OCMC has allowed me to better my understanding of marketing, to increase my presentation skills, and to truly learn the value of teamwork. It doesn't matter if you want to make friends, improve your public speaking, learn more about the different types of marketing, or just have a desire to compete and better yourself. OCMC can really give you the most out of your Seneca College experience."

Tal Trainer – OCMC 2014, 2015

"OCMC provided me with an opportunity to improve my industry knowledge and public speaking skills, which was helpful for other college courses. Also this event helped me to find new friends and bonded us as a team. It was very nice to be a part of such an amazing educational experience."

Elena Sadaylo – OCMC 2015

"It was one of the most rewarding experiences I have ever had. This opportunity provides experiences that a student cannot achieve in a classroom setting, but it provides the necessary skills that can be applied to everything a student does. It pushes us out of our comfort zones and to overcome our fears. It teaches us to become better public speakers, better team players and better individuals."

Maggie Chen – OCMC 2014, 2015

"Being able to cheer for the Seneca Quiz Bowl team on the 26th was one of the most fun and memorable experiences of the event. Being able to handle the stress of my event in international marketing and placing fourth among all of the colleges that attended is one of the greatest, most rewarding feelings that I have ever experienced."

Bryan Catibog – OCMC 2015

"Professors, alumni and other marketing people invest their time and knowledge in YOUR development like never before! You can compete with the best students in Ontario while carrying the name of Seneca College. That was something that fired me up all the time!"

Anastasia Bazhanova – OCMC 2014, 2015

“The Ontario Colleges’ Marketing Competition was definitely a highlight of my college experience.”

Jazmine Singh – OCMC 2015

“OCMC 2015 was an unforgettable experience where I really got to apply all my marketing knowledge and business presentation skills and rise to the challenge. What I really liked about this event was that the judges were people within the industry and inside the company that we were pitching to. My presentation skills are now the best they can ever be, I have the ability to think on my feet lot faster.”

Samantha Petreska – OCMC 2015

“OCMC was the best experience I’ve had in the marketing program at Seneca. My partner and I placed first in our category, which made the overall experience feel a lot more rewarding. Yet even if we haven’t, I can say with confidence that OCMC is the single best experience anyone can get in the marketing program at Seneca.”

Kate Dorofeeva – OCMC 2014, 2015

“OCMC has been an amazing opportunity both personally and professionally. It has given me a wave of confidence I never thought I could achieve. More than the confidence and presenting skills it was the people, simply they are amazing. I see them as family more than classmates now and it was OCMC that gave us this bonding experience.”

Joseph Caracoglia – OCMC 2015

“There are so many reasons to compete, that it is hard to name all of them. But here are the most important ones: 1) the possibility to gain extra knowledge 2) ability to strengthen marketing skills and get real world experience. If you are ready to put your effort into something unforgettable, into something that helps you to build your own brand, then go for

it!!”

Kristina Kuznetsova – OCMC 2015

“I signed up to participate for this competition in hopes of pushing myself out of my comfort zone and becoming a better presenter. After the competition, I believe I have not only been able to achieve both goals, but have surpassed them. The skills that I developed as a result of participating in this competition are skills that are transferable and are applicable in the real world.”

Alexander Lu – OCMC 2015

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