

# Crane

Version 2

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In Anishinaabe Ojibwe society and culture, people who hail from the crane clan are responsible for external management. They show us that in our affairs with outside communities, we should not depreciate their needs in assuming authority over them, but instead, we should always respect each other's need for autonomy.



We chose to depict the crane alongside programs that embody the theme of external management and found that international business, marketing, hospitality and tourism worked best with this theme.

## **School of Human Resources & Global Business**

- Business Administration – International Business advanced diploma program
- Business Administration – International Business diploma program
- Honours Bachelor of Commerce - International Business Management
- International Business Management graduate certificate program
- International Transportation & Customs diploma program
- Supply Chain Management – Global Logistics graduate certificate

## **School of Marketing & Media**

- Brand Management graduate certificate program
- Business Administration – Marketing advanced diploma program
- Business – Marketing diploma program
- Creative Advertising diploma program
- Creative Advertising (For Applicants Currently Attending York University) diploma program
- Esports Marketing Management graduate certificate program

- Sports, Entertainment & Event Marketing graduate certificate
- Honours Bachelor of Commerce – Marketing
- Marketing Management graduate certificate
- Social Media graduate certificate

### **School of Hospitality & Tourism**

- Global Hospitality Business Development graduate certificate
- Global Hospitality Operations Management graduate certificate
- Global Hospitality Services Leadership graduate certificate
- Hospitality Foundations certificate program
- Hospitality – Hotel & Restaurant Services Management diploma program
- Flight Services certificate program
- Flight Services – Operations & Cabin Management diploma program
- Global Business Management graduate certificate
- Tourism – Services Management – Global Tourism Business Specialization diploma program
- Tourism – Services Management – Travel Services Specialization diploma program
- Tourism – Travel Operations certificate program