

The Boutique's grand reopening promises to keep Seneca looking good

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[The Boutique](#), Seneca's one-of-a-kind fashion retail lab, is celebrating a grand reopening on Thursday, Nov. 3. The store's contemporary new look has a free-flow layout, an accessible change room and a high-tech system that integrates the shop's campus-based and digital business.

Whether you're looking for trendy pieces from brands such as Dex, Black Tape and Garcia or cool accessories, the second-year students from the Fashion Business and Fashion Business Management programs in the [School of Fashion](#) have got you covered.

To mark the occasion, customers on Nov. 3 and Friday, Nov. 4 will receive 20 per cent off their purchase, people who join [the rewards program](#) will double their sign-up points and there will be a draw to win \$75 towards Boutique merchandise. In addition, the first 50 customers will get a sachet from Ontario's [Bluewater Lavender Farm](#) and there will be cookies and chocolates for guests while supplies last.

The ribbon cutting takes place Nov. 3 at noon and The Boutique, located in Room B2024, Building B, Newnham Campus, will be open both days from noon to 6 p.m.

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