You're invited to the HELIX RISE Summit 2022

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Learn, connect and be empowered at the first annual HELIX RISE Summit. This one-day event is designed to help women at all stages in their careers cultivate sought-after job skills and develop an entrepreneurial mindset.

Register now to join HELIX on Thursday, Nov. 17 from 1 to 6 p.m. EST. This virtual event will give you the opportunity to:

- learn key skills in educational workshops focused on financial well-being and brand building
- · build your professional connections through networking activities
- browse a showcase of organizations with services tailored for women and supports for female entrepreneurs
- learn more about The Scotiabank Women Initiative[®]

HELIX RISE will also host an exciting panel discussion speaking about financial empowerment for women. Our featured panelists include:

- Alida Pellegrino, Vice President, Credit Operations & Business Controls, Scotiabank
- Melissa Houston, CPA, Founder, She Means Profit
- Shauna Frederick, CPA, Co-founder, The Finance Cafe

Led by Seneca graduate Stephanie Henry — Traffic Reporter, Breakfast Television & Automotive Guest Expert, Cityline — this group of dynamic changemakers will discuss their success stories, share advice for aspiring female leaders and take audience questions.

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