2017 Projects

Version 1

- **Utilizing Machine Learning Techniques to Understand Connectivity and Usage Patterns for Improved Online Contact Search** *(Funded by NSERC & OCI)*:

The Networking Effect (TNE) is an all-in-one e-tool that supports connectivity and the building of business relationships. It lets individuals and organizations develop, grow and manage their business network quickly and easily. More than just a database of business cards, TNE's goal is to go beyond traditional services such as LinkedIn with a much stronger focus on business, and even personal, interests and goals. TNE is collaborating with **Dr. Allan Randall** from Seneca's School of Information and Communication Technology, who will utilize machine learning techniques and principles to add intelligence to the search capability of the existing TNE platform. This intelligence will drive better connections, and significantly differentiate TNE from other products on the market.