

Seneca and CIRA Education sign MoU to open campuses in Cairo

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Seneca and Cairo-based Al-Ahly CIRA Company for Educational Services are moving forward on a plan to bring a Seneca education to thousands of students in Egypt.

The plan would establish two Seneca campuses in Greater Cairo — one in 6th of October City and one in Badr City — with programs in business, engineering, information technology and English language training.

The Memorandum of Understanding was recently signed in Cairo by President David Agnew and Karim Saada, Board Chair of Al-Ahly CIRA for Educational Services.

Dr. Mohamed Ayman Ashour, Egyptian Minister of Higher Education and Scientific Research, spoke at the signing ceremony and lauded the agreement for supporting Egypt Vision 2030, the national agenda that includes increasing the availability of higher education for Egyptian youth. Mark Scullion, Counsellor and Senior Trade Commissioner, Embassy of Canada to Egypt, also spoke at the ceremony.

Al Ahly CIRA is a joint venture between the Al-Ahly Capital Holding Company, the investment arm of the National Bank of Egypt, and CIRA Education. It was formed in 2021 to help make global postsecondary education available to all Egyptians.

Quotes:

“We are delighted to be working with CIRA to offer more opportunities to Egyptian youth to further their education. We will bring to Cairo our decades of experience in high-quality polytechnic education that builds great careers for our graduates.” -- **President David Agnew**

“CIRA Education is keen to improve the quality of education in Egypt by supporting projects that aim to develop the educational system, especially with the need for the education sector to support the private sector to provide a high-quality education level for all segments of Egyptian society in various sectors with specializations that support the labor market with its actual needs.” -- **Dr. Hassan El-Kalla, Chairman of the Board of Directors of CIRA Education**

“This agreement comes within the framework of CIRA’s strategy to contribute to the

development of the educational system that provides equal opportunities for every Egyptian student to obtain a distinguished educational experience, with the aim of creating new trained cadres in the Egyptian market, which will reflect positively on our children in the future.” – **Karim Saada, Managing Director of Al-Ahly Capital Holding Company and Chairman of the Board of Directors of Al-Ahly CIRA Company for Educational Services**

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