

Seneca professor calls for more media coverage of women and sport

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Donna Gall, Professor, [School of Marketing & Media](#), has been championing women and sport for years.

Her documentary [Play Fair](#) delved into the subject and featured some of Canada's top female athletes, such as four-time Olympic gold medalist in hockey Hayley Wickenheiser, champion rower Silken Laumann and Katie Willis, who helped get women's ski jumping into the 2014 Olympics.

The film inspired Dr. Gall to do her PhD on media coverage of women's sport.

She's passionate about the subject. And that's why Dr. Gall went to Ottawa to provide recommendations to The House of Commons Standing Committee on the Status of Women, which is working on a study about women and girls in sport.

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