

Seneca partners with Just Vertical to improve harvestable yields in non-ideal growth conditions

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While completing his master's degree, Kevin Jakiela worked in the Northwest Territories where he researched food growing strategies for Indigenous communities.

"My goal was to determine how to elongate growing seasons in the harshest conditions when temperatures were -40°C degrees, with roughly 20 hours of darkness," he said.

With that objective in mind, the idea for a business was born.

In 2016, Mr. Jakiela co-founded [Just Vertical](#), an indoor, vertical farming company in Toronto that builds, sells and supports highly scalable, hydroponic indoor gardening and farming modules.

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